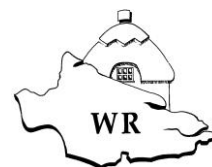


**William Read Primary and Nursery Academy**  
Long Road, Canvey Island, Essex SS8 0JE

Head of School                      Mrs T Gravely  
Executive Headteacher       Mrs E Lane MBE

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Dear Parents/Carers,

I am delighted to let you know that William Read Primary Academy is taking part in the Social Impact Schools Award to formally recognise and celebrate the amazing social actions that our school take over the school year. As you know, social action is a key part of school life at William Read - we know that by getting involved in things volunteering, campaigning and fundraising children are growing themselves while also benefiting the world around them. To achieve the award, we will need to log at least one social action per child over the school year (though we are striving to do far more!).

We will introduce the idea in assembly next week and I am sure the children will love it and have lots of ideas about the amazing social actions that they would like to take part in.

As a school we will be organising a series of different activities but please do also encourage your children to think of ways that they can take social action when they are at home - this can be anything from helping pick up litter on the streets outside your house, to pledging to walk/take public transport to school instead of driving, etc. And of course, if your children do take social action while at home, let us know using Dojo so that we can log it (and celebrate their achievement!).

The award is run by a non-profit social action platform, [SuperKind.Org](http://SuperKind.Org) who provide tonnes of resources to help educate, inspire and empower children to be change-makers, so please do feel free to check it out with your children.

Kind Regards

Mrs Gravely