

Dojo Message 29th January 2021

## ESafety

We would like to let all our families know that at William Read Primary School & Nursery keeping our students safe is important to us.

We use eSafe monitoring to assist us with keeping our students safe online. eSafe (<https://www.esafeglobal.com/>) not only monitors words and phrases for risk markers in all languages but is the only digital monitoring service that can also detect evidence of safeguarding risks in static and moving images that aren't tagged with descriptive copy. This is particularly important in the current pandemic, as isolated imagery is often the only place where signs of the trending safeguarding risks (such as webcam grooming and child sexual exploitation) will be found.

We also have a dedicated link to CEOP and Parent Zone (a parent information hub developed in conjunction with CEOP and NCA) on our William Read Primary School & Nursery Website (<https://www.williamread.essex.sch.uk/page/?title=CEOP+and+Parent+Zone&pid=63>).

Parent Info is a free service that shares articles, tips, expert advice and resources designed to help parents keep up with what their children are doing on-line. Parent Info is a collaboration between CEOP and Parent Zone.

This link is updated regularly, which is important as the digital world rapidly evolves.